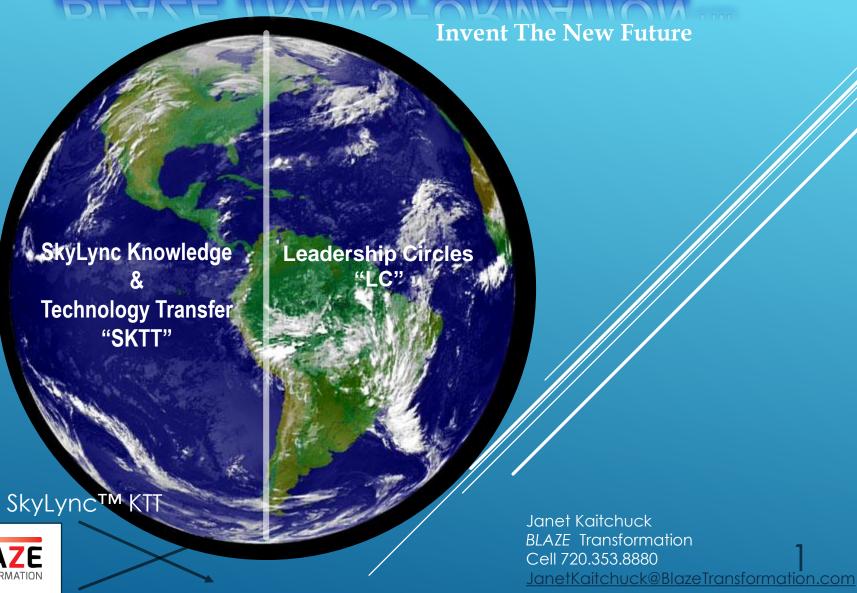
BLAZE TRANSFORMATIONTM



Leadership Circles™

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BLAZE TRANSFORMATIONTM

Game-changing
knowledge & trade-secret
technology enabling
countless advanced uses
of Big Data

SkyLync Knowledge &

Technology Transfer
"SKTT"

Invent The New Future

A set of specific organizational actions designed to discover and sponsor <u>'emergent leaders',</u> led by former CEO's and C-level seasoned experts

Leadership Circles "LC"

Offered Together or Separately

SkyLync™ KT



SKYLYNCTM AND BIG DATA

Game-changing
knowledge & trade-secret
technology enabling
countless advanced uses
of <u>Big Data;</u>
Including SkyLync
DataPoint Pulse™ single
point-of-integration
gateway technology.

SkyLyncTM KTI

Invent The New Future

BIG DATA
Technology
&
SkyLync
DataPoint
Pulse™

Big Data For New Market Reach

SKTT

BLAZE™ advances the. state of "applied Big Data science" by directly enabling unique application-solutions which intensely use Big Data; and by assisting client enterprises in developing a single point of integration of local and national data, dramatically enabling their own Big Data application-solutions. BLAZE assists these client enterprises by performing knowledge and technology transfers which train the client enterprise on how to incorporate Big Data into their own offerings – and in select cases use BLAZE proprietary technology (SkyLync™) to enable quick adoption and fast go-to-market.

BLAZE targets markets where game-changer Application-Solutions yield \$xxM/yr in revenue potential







Big Data For New Market Reach

SKTT

The BLAZE SKTT™ Engagement:

- ✓ 6-18 months
- ✓ Jumpstarting Big Data capability
- ✓ Applying internal Big Data uses
- ✓ Through a single point-of-integration of local and national data (DataPoint Pulse™)
- ✓ Exploring new-revenue products
- ✓ With large-scale revenue focus
- ✓ For core market expansion
- ✓ And adjacent market entry

S Local/ Proprietary Data

DataPoint Pulse Technology™

National/

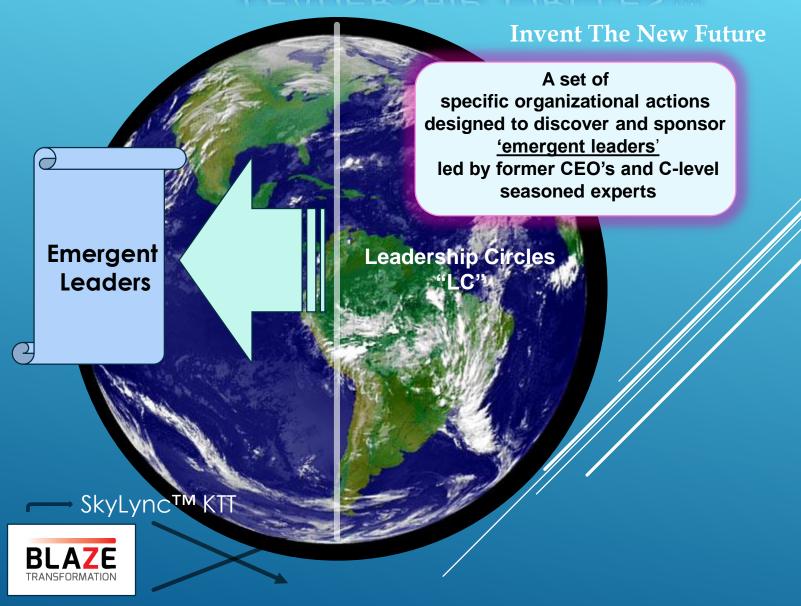
Multi-Supplier

Data

→ SkyLync[™] KTT



LEADERSHIP CIRCLESTM



LEADERSHIP CIRCLES TM Invent The New Future

Specific organizational actions:

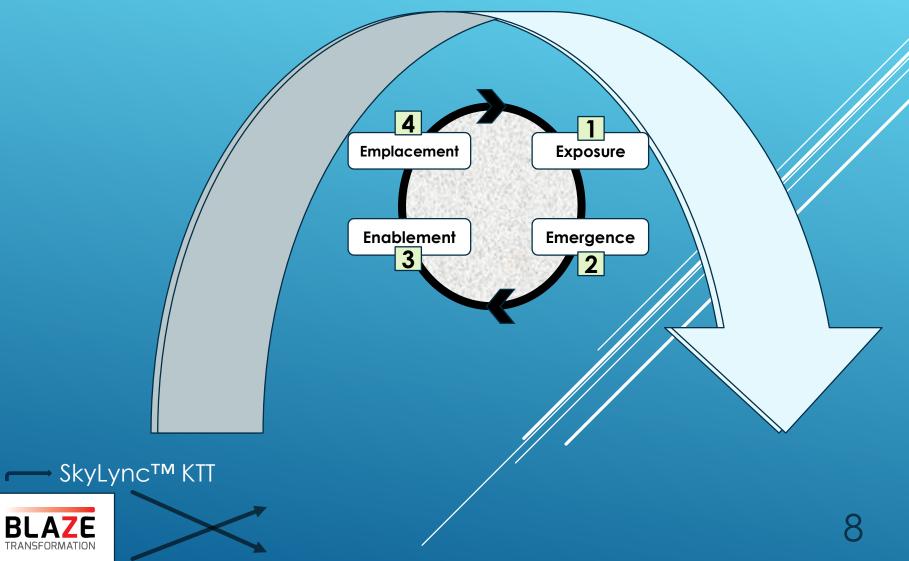
- ✓ Integration of leadership development with enterprise operations thru *LC 4-Step Model*
- ✓ Achievement of transformative enterprise objectives thru *Task Team Maps*
- ✓ Creation of a performance-based Enterprise DNA thru the Enterprise DNA Molecule Led by former CEO's & C-Level experts – who have created

numerous, action-oriented, highly-successful organizations



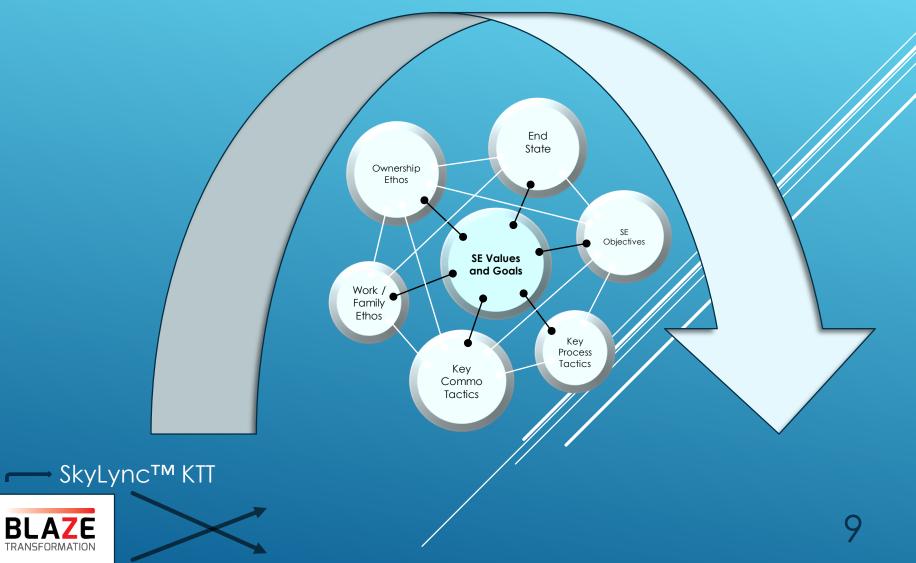
LEADERSHIP CIRCLESTM

Invent The New Future



LEADERSHIP CIRCLESTM

Invent The New Future



TRANSFORMATION

LEADERSHIP CIRCLES™

Invent The New Future

Unique in the Marketplace –

A hands-on, applied program for transforming the leadership basis of the enterprise,

tied specifically to the enterprise DNA and clearly-defined objectives —

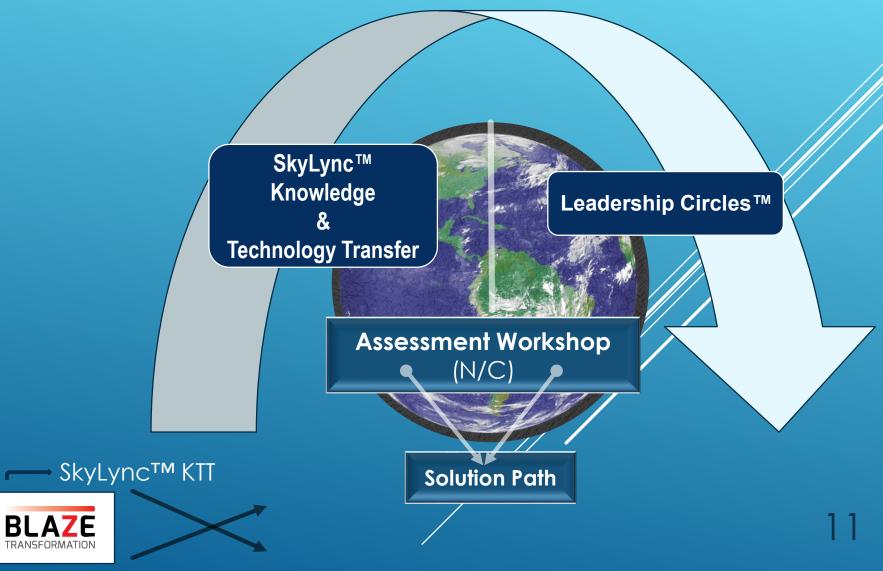
led by former CEO's of highly successful organizations to enable achievement of dramatic success.





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