

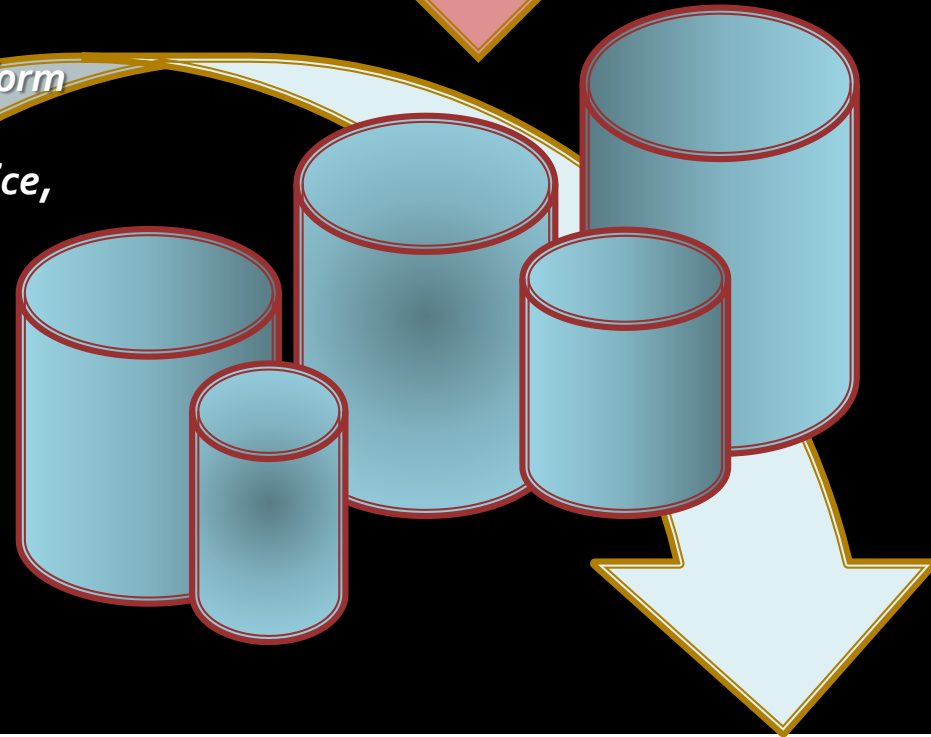
Big Data For New Market Reach

Game-changing knowledge & trade-secret technology
enabling countless advanced uses of Big Data

Built on BLAZE's proprietary SkyLync™ platform

*Producing a never-seen-before Big Data service,
unique in the marketplace*

*At a key time when Big Data markets are
exploding...*



→ SkyLync™ KTT



→ Leadership Circles™

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Big Data

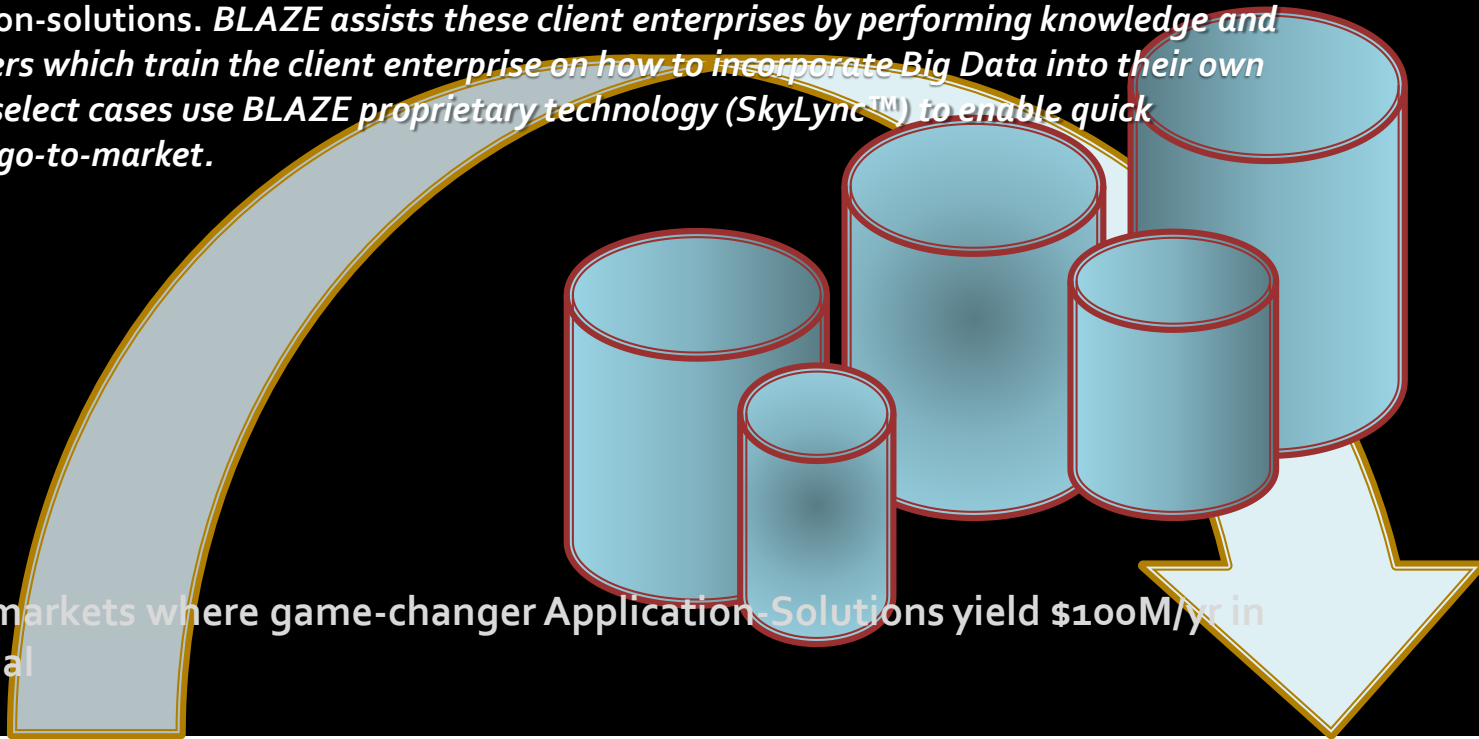
For New Market Reach



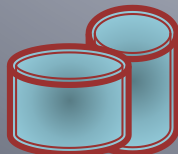
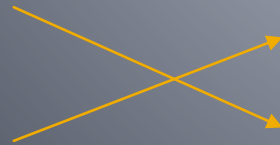
SKTT

BLAZE™ advances the state of “applied Big Data science” by directly enabling unique application-solutions which intensely use Big Data; and by assisting client enterprises in developing their own Big Data application-solutions. *BLAZE assists these client enterprises by performing knowledge and technology transfers which train the client enterprise on how to incorporate Big Data into their own offerings – and in select cases use BLAZE proprietary technology (SkyLync™) to enable quick adoption and fast go-to-market.*

BLAZE targets markets where game-changer Application-Solutions yield \$100M/yr in revenue potential



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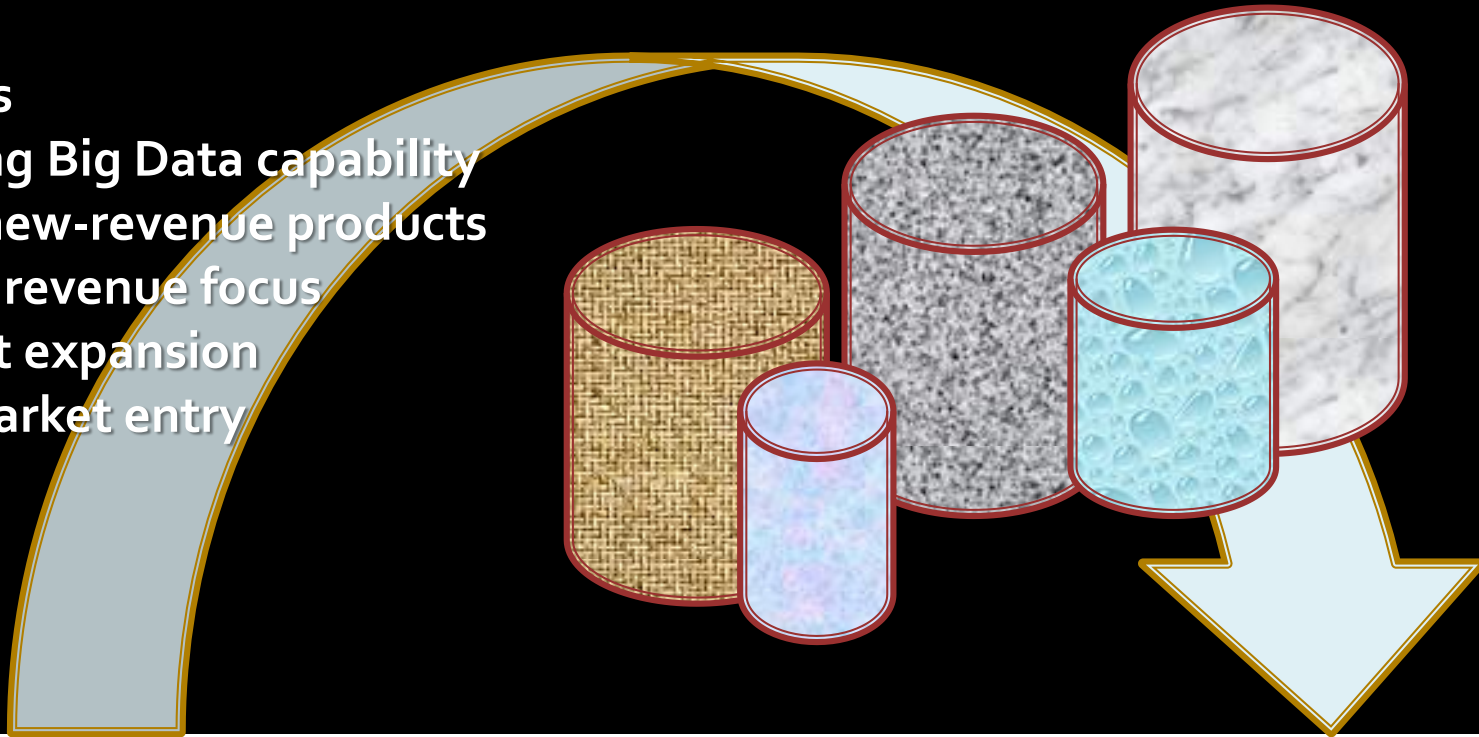
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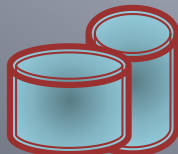
SKTT

The BLAZE™ Engagement:

- ✓ 3-12 months
- ✓ Jumpstarting Big Data capability
- ✓ Producing new-revenue products
- ✓ Large-scale revenue focus
- ✓ Core market expansion
- ✓ Adjacent market entry



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What Is *BLAZE*?

BLAZE

An Overview

2015

With the recent emergence of the Big Data industry, and the world-wide economy improving on all fronts, *BLAZE* offers businesses everywhere the opportunity to improve their market reach — and, in some cases, disrupt conventional processes and expectations of market performance. *BLAZE* brings applied information-science to the table, rapidly engineering a unique knowledge and technology transfer (“KTT”) such that client enterprises can effectively mobilize Big Data offerings for their use in improving product and service returns. *BLAZE* targets select enterprises where the successful application of *BLAZE* knowledge and technology will likely yield significant, scalable results, such as creation of new \$50-100M revenue streams.

BLAZE is one of the latest offerings of Ron Fournet, one of the fathers of the Big Data industry. Ron has over 30 years of applied experience in the Big Data / information-science field, having been trained by the military in the national-security/intel world and working in executive management positions of several Fortune 500 information-based companies (such as US West, Equifax, ChoicePoint and Acxiom) as well as small, highly-successful start-up’s (such as DBT Online and InsightAmerica).

Ron, with the help of several seasoned C-level executives, formed *BLAZE* with a simple objective:

Offer businesses everywhere an opportunity to easily lever the now-occurring emergence of Big Data, dramatically improving their own market position and offerings...

Leverage is achieved through either the provisioning of unique products created by *BLAZE* or by *BLAZE* enabling the client enterprise to develop these unique offerings.

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BLAZE has created prototypical leading-edge Big Data applications in the commercial, consumer and government space. These form the base technology platforms for jump-starting other applied work, either performed as a specific *BLAZE*-owned offering of a private-labeled, client-enterprise-owned offering which *BLAZE* helps enable.

BLAZE therefore focuses its offerings on two tiers:

- 1) Unique, high-impact solution-application offerings owned by *BLAZE* but distributed through select channel partners; and,
- 2) Intense knowledge and technology transfer (KTT) to enable select clients to build their own Big Data competency, and thus build their own Big Data high-leverage solution-applications.

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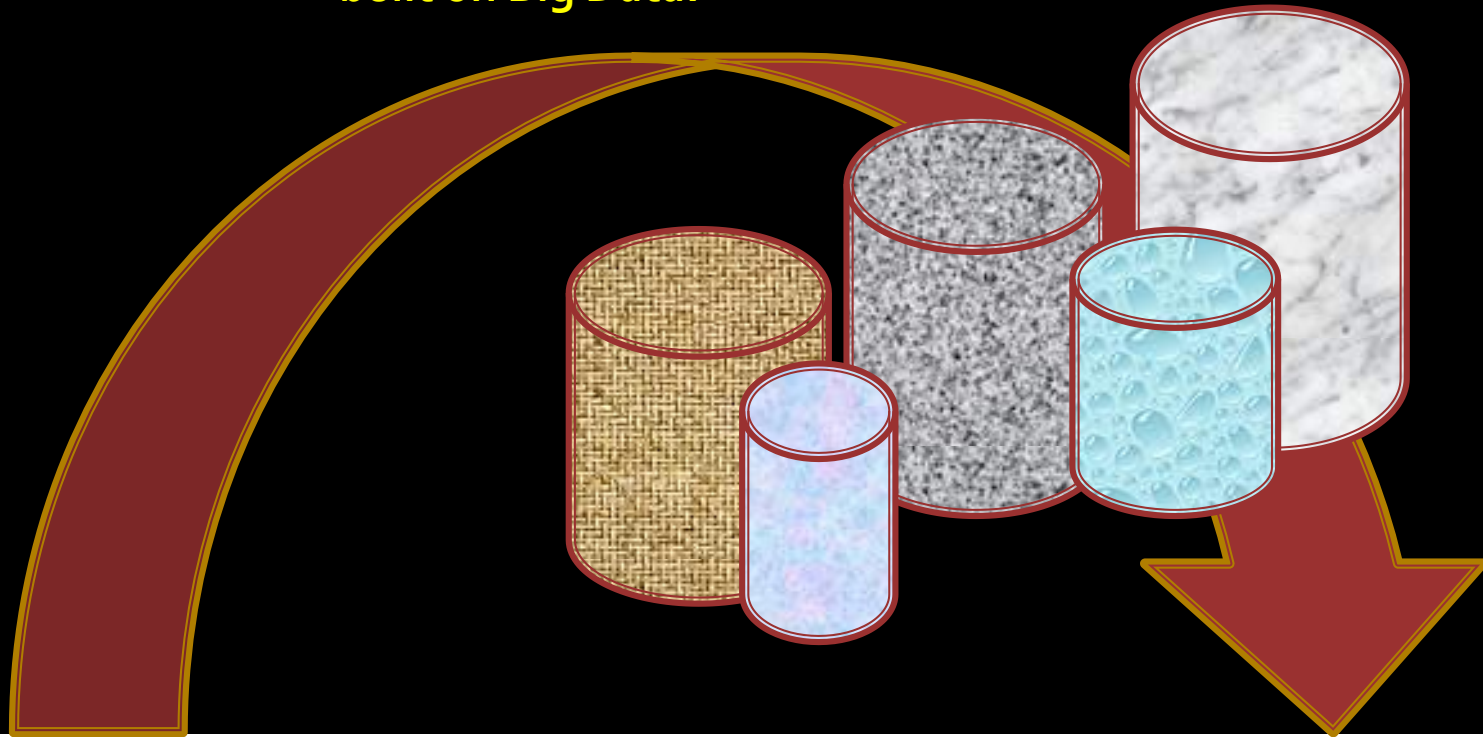
An Overview

2015

While there are a number of large and small Big Data companies, none offer KTT-type services where specialized Big Data technology and focused knowledge come together in a unique, fast delivery fashion.

For example, several Big Data Players offer services for applying their set of base analytics and massive consumer data to insurance companies for their better understanding of the targeted customer base. In contrast, *BLAZE* equips the insurance company with the massive-data assimilation and analytics platform SkyLync™, and knowledge of how to use it, such that the insurance company can then create many high-leverage applications which improve their existing business performance — and some that enable entry into adjacent markets.

Blaze delivers unique Big Data Application Solutions – and importantly, *capability* – to enterprise clients who service the Commercial, Consumer and Government markets, in a *blazingly-fast* fashion... opening up a whole new venue for market products and services built on Big Data.



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